



carey estes design



Six Actual is a software company that leverages AI with Human, Signals, Geospatial Imagery, and Measurement and Signature intelligence tools, to provide fast and effective operational solutions in the national security and commercial space.

Brand Characteristics

AI Intel

Fast

Automated

Model

Satellite Imagery

RF

Sensor

Chain

Guardian

Adaptive

Responsive

Vigilant

Backup

Contact







This mark fuses tactical structure with algorithmic intelligence. The mark consists of a “6” and “A” overlay, with the “A” being created in the negative space. Constructed from hard-angled segments, the stylized “6” suggests both a secure perimeter and directional movement, like a forward-slash through signal space. The geometry echoes military glyphs while evoking AI logic blocks or threat vector paths. The logomark and wordmark lock up cleanly in vertical and horizontal formats, with “Actual.” punctuated like a secure command-line statement. Its stark black-and-white form ensures high clarity across dashboards, comms, and gear, reinforcing Six Actual’s mission: real-time, command-grade AI protection—delivered with sharp precision and trusted authority.



6 Six
Actual.

6 Six
Actual.



This logo takes inspiration from digital instrumentation and hardware identifiers, using a segmented “6” reminiscent of military-grade displays or seven-segment numeric readouts. The mark is consists of a “6” with a lower-case “a” in the bottom section of the “6”. The clean, angular cuts evoke precision and control, aligning with the brand’s AI-security focus. Encasing the mark in a rounded rectangle reinforces a sense of durability, like a shield or hardened module. The monospaced, circuit-inspired typography amplifies the technological authority of the brand, while the final period in “Actual.” signals command completion. Together, the mark feels like an authenticated input: deliberate, encoded, and built for trusted, high-integrity environments.