

## Software / Code Skillset

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Photoshop	Autodesk Maya	PHP
Illustrator	Rhino	Actionscript 2.0 & 3.0
InDesign	Flash	Javascript
Dreamweaver	Sketchbook Pro	Powerpoint
After Effects	HTML	Excel
Premiere	CSS	Word

## Education

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2008 | Master of Science & Architecture | Emphasis in Electronic Visualization  
Mississippi State University

2006 | Bachelor of Fine Arts | Emphasis in Graphic Design  
Mississippi State University

## Professional Work

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May / 2010 – Present

**Tri-State Surgical Supply** | Senior Graphic Designer

*Web Work:*

» Designed and developed [www.sterexmedical.com](http://www.sterexmedical.com)

*Using:*

**Language:** PHP5: wrote all scripts for form validation, email submission and basic structuring.

Javascript: wrote animation functions for index, form styling, and thumbnail arrays in product page.

CSS2 & CSS3 for styling.

HTML5 for basic structuring.

**Software:** Photoshop, Illustrator, InDesign, Bridge, Dreamweaver, Flash

» Responsible for all photography and photo editing on all products on [www.sterexmedical.com](http://www.sterexmedical.com)

» Redesigned front-end for [www.tristatesurgical.com](http://www.tristatesurgical.com) (launch date Sept. 1, 2011)

*Using:*

**Software:** Photoshop, Illustrator, InDesign, Bridge, Dreamweaver

» Developed SEO criteria for site, including meta keywords and description.

*Using:*

**Language:** PHP for developing specific keyword strings directed to specific products and their categories.

» Created an Excel keyword database on all products to be used reference.

*Using:*

**Software:** Excel

» Responsible for adding and updating all 20,000 products online.

*Print Work:*

» Designed logos, brochures, flyers, and all packaging materials for print production following strict print regulations on spot and process printing on tubes, bottles and bags.

*Using:*

**Software:** Photoshop, Illustrator, InDesign, Bridge

August / 2008 – May / 2010

Mississippi State University | Lecturer

» Taught Introduction to Computing, Web Design, Multimedia using Flash, College ID, & Big Idea.

*Using:*

**Language:** HTML, PHP5, and Javascript: Taught basic and advanced web design classes, which covered the full range of design and development. Basic web design covered HTML language, structuring, and implementation of CSS. It also covered an introduction to Javascript and how to implement into HTML. Basic PHP was taught to help streamline development and make writing easier.

Flash, Actionscript 2.0, and Actionscript 3.0: Taught Multimedia using Flash which covered basic timeline animation techniques, basic Actionscript 2.0 and ultimately progressed to the industry standard of using Actionscript 3.0 for advanced applications.

**Software:** Photoshop, Illustrator, InDesign, Bridge, Dreamweaver, Flash

» Developed two new Intro to Computing projects that are now taught at Keene State College & Louisiana Tech University.

August / 2009 – July / 2010

Mythacle | Senior Graphic Designer

» Created all web & print graphics.

» Conceptualized and created branding identity for Mythacle, including character development for themes, typography & logos.

*Using:*

**Software:** Photoshop, Illustrator, InDesign, Bridge, Dreamweaver, Flash, Autodesk Maya

April / 2008 – December / 2009

Cre8tive Warehouse | Owner and Senior Designer

» Cofounded the Cre8tive Warehouse, a design studio/gallery for the Starkville / MSU community.

» Maintained approximately 23 regional clients in web and print design.

*Using:*

**Language:** PHP5, Javascript, CSS2, HTML

**Software:** Photoshop, Illustrator, InDesign, Bridge, Dreamweaver, Flash, AfterEffects, Premier, Autodesk Maya

» Managed all renting artists, providing materials and setting up exhibition dates.

» Planned, organized & hosted approximately 25 shows throughout the year.

» Senior Art Director for artist Holly Senter's installation exhibition "God in the Safe & Ford on the shelves".

» Starkville Arts Council member.

» Lead all pitch presentations to clients.

*Using:*

**Software:** Powerpoint

» Managed all finances.

*Using:*

**Software:** Excel

December / 2006 – August / 2008

Design Research & Informatics Lab (DRIL) | Junior Graphic Designer

» Worked with 4 national and 15 regional companies creating web and print design.

*Using:*

**Language:** PHP5, Javascript, CSS2, HTML

**Software:** Photoshop, Illustrator, InDesign, Bridge, Dreamweaver, Flash, AfterEffects, Premier, Autodesk Maya, Sketchbook Pro

- » Developed branding campaigns for 5 companies throughout the southeast.
- » Lead all pitch presentations to clients.  
*Using:*  
**Software:** Powerpoint
- » Instituted the “21 questions” approach to creating conceptual brand identity.
- » Created a new branding identity for the DRILL.
- » Participated in all graduate program jury reviews.

May / 2006 – August / 2006

### Digital Impressions | Junior Graphic Designer

- » Developed collaterals for Variable Data Printing.
- » Received the highest response feedback to date on postcard designs.
- » Designed large format prints & multi-page (+500 pages) layouts.
- » Color matched litho prints for local furniture companies.

*Using:*

**Software:** Photoshop, Illustrator, InDesign, Bridge

## Exhibitions

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- 2011 | “A Nasci Pinhole” by Holly Senter
- 2010 | “Bank Book” Pop-Up Book
- 2009 | “The Everyman Designer” @ Pratt Manhattan
- 2009 | Starkville Community Market Art Auction/Fund Raiser
- 2009 | Heroes of the Community
- 2008 | [www.mtvbestvideoever.com](http://www.mtvbestvideoever.com)
- 2008 | Kill Your Superhero

## Awards

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- 2007 | Won National Logo Competition for national publication “Logo Lounge Book v.4”
- 2006 | Won logo design competition for Design America Center.
- 2006 | Invited to participate in by-invitation-only College ID course at MSU.
- 2006 | Branding identity design chosen and produced by College of Architecture, Art, + Design committee.

## Public Service

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February 2011 – Present

- » Joined the team of Art in Odd Places as their web designer/developer as a community service project. I redesigned the main site, and I am now working on the 2011 Ritual festival site that will be launched in September 2011.

*Using:*

**Language:** PHP5, Javascript, CSS3, HTML

**Software:** Photoshop, Illustrator, Bridge, Dreamweaver,

» Designed and maintained the Cre8tive Warehouse website.

*Using:*

**Language:** PHP5, Javascript, CSS3, HTML

**Software:** Photoshop, Illustrator, Bridge, Dreamweaver, Flash

» Organizing and promoting all exhibition/installation receptions held at the warehouse through newspaper, TV, and radio.

» Designing and printing of advertising collaterals for exhibitions and contests.

*Using:*

**Software:** Photoshop, Illustrator, Bridge, Dreamweaver, Flash

» Created pro-bono branding identity for humanitarian organization Green Starkville.

*Using:*

**Software:** Photoshop, Illustrator,

» Assisted nationally recognized artist Brent Funderburk in developing an presentation for Walter Anderson entitled "Ecstasy – the Mystical Landscapes of Walter Anderson" which has been held at numerous schools across the Southeast.

*Using:*

**Software:** Powerpoint

## Web Clients

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### Web

[www.artinoddplaces.com](http://www.artinoddplaces.com)

[www.sterexmedical.com](http://www.sterexmedical.com)

[www.vickiedebowphotography.com](http://www.vickiedebowphotography.com)

[www.hollysenter.com](http://www.hollysenter.com)

[www.juvajuice.com](http://www.juvajuice.com)

[www.axisenergydrink.com](http://www.axisenergydrink.com)

[www.under21staydry.com](http://www.under21staydry.com)

[www.myowndi.com/di/](http://www.myowndi.com/di/)

[www.kbhequipment.com](http://www.kbhequipment.com)

[www.hollysenter.com](http://www.hollysenter.com)

[www.projectpassonline.com](http://www.projectpassonline.com) (maintained until 09/09)

[www.cre8tivewarehouse.com](http://www.cre8tivewarehouse.com) (maintained until 08/09)

[www.bigblubox.net](http://www.bigblubox.net) (maintained until 08/09)

[www.saltliloms.com](http://www.saltliloms.com) (maintained until 11/08)

[www.starkville.org](http://www.starkville.org) (maintained until 08/08)

[www.tupelomanufacturing.com](http://www.tupelomanufacturing.com) (maintained until 05/08)